

JOIN OUR JOURNEY

TO BUILD A STRONG LOCAL CHILD CARE SYSTEM

OUR SITUATION:

Walla Walla Valley is experiencing a child care crisis!

We need to increase **access** to child care options to support all families, no matter where in the Valley they live, their work schedule, or financial situation. To do this, we need to support providers in starting and expanding **flexible** services, increase the child care **workforce**, and decrease the **costs** for families and providers.

OUR MISSION:

Work together to solve the child care crisis!

Together we can gather resources and investments from all sources and sectors to improve our situation. There's a role for **everyone** including parents, providers, employers, community and civic organizations, schools, faith-based organizations, government, philanthropic and economic development organizations, and real estate developers.

START

CHILD CARE DROUGHT

FLEXIBILITY

Parents need the flexibility of child care options that fit their work schedules, no matter what hours and days of the week. Providers need the flexibility to operate the facility that works best for them, be it in their home or in a child care center. **We need to support providers in starting or expanding their businesses and offer incentives to provide care at non-standard hours.**



ACCESS

Licensed child care should be available where people live and work. Some families lack adequate transportation or must travel to a larger town to get care. **We need to support the establishment and growth of child care providers throughout the Valley.**



WORKFORCE

A skilled workforce is necessary for any successful sector, especially a sector so vital for the thriving of our children, families, and economy. There are few incentives to become a child care provider or early childhood educator. **To increase the amount of child care in the Valley, we need to increase and support our child care workforce.**



COST

It's expensive to pay for child care and it's expensive to provide child care. To support families, we can offer child care tuition assistance, flexible spending accounts, and other benefits. **To help providers, we can offer them space, free advertising and marketing services, and discounted products or services among other supports.**

FINISH

CHILD CARE OASIS

EFFECTIVELY SOLVING THE CHILD CARE CRISIS WILL NOT BE AN EASY FEAT!

By working together, we can guarantee improvements in the access, flexibility, workforce, and costs of getting and providing care.

Check out www.wallawallaec.org for more information on how you and your organization can get involved!

